



## ACLAND STREET BOLLARDS EOI MARCH 2024

### ***Project background***

The council and the Acland Street Village Business Association (ASVBA) is currently seeking proposals from artists to undertake a creative project aimed at transforming the 67 bollards and 9 LV cabinets situated along Acland Street. The objective is to elevate the visual appeal of the street and infuse it with vibrant energy.

Through this artistic endeavour, the bollards and cabinets will be adorned with a visual concept, adding a touch of creativity and character to the streetscape. This initiative not only aims to beautify the streetscape but also to foster a sense of community pride and engagement with the public realm.

### ***Budgets***

Project budget submission should include but not be limited to the costs involved with design development, concrete priming, artists fees, paint, and consultation.

Artists are to quote separate costs for bollards and utility boxes on submission.

### ***Artwork brief***

The following things must be considered when applying:

- The cultural heritage and aesthetic essence of the Acland St precinct and its interconnectedness with the broader identity of St Kilda.

Cohesion with existing assets and colours. In particular there is an opportunity to reference the colours and themes of the more recently upgraded eastern end of the street and plaza, to strengthen links between the two ends of the street.



- The proposed concept must be original and must not contain business logos, advertising material, or imagery that is offensive; nor is it to be seen to promote anti-social behaviour or political bias.
- The proposed concept must be inclusive and family friendly
- Consider **up to 5 flat colours**

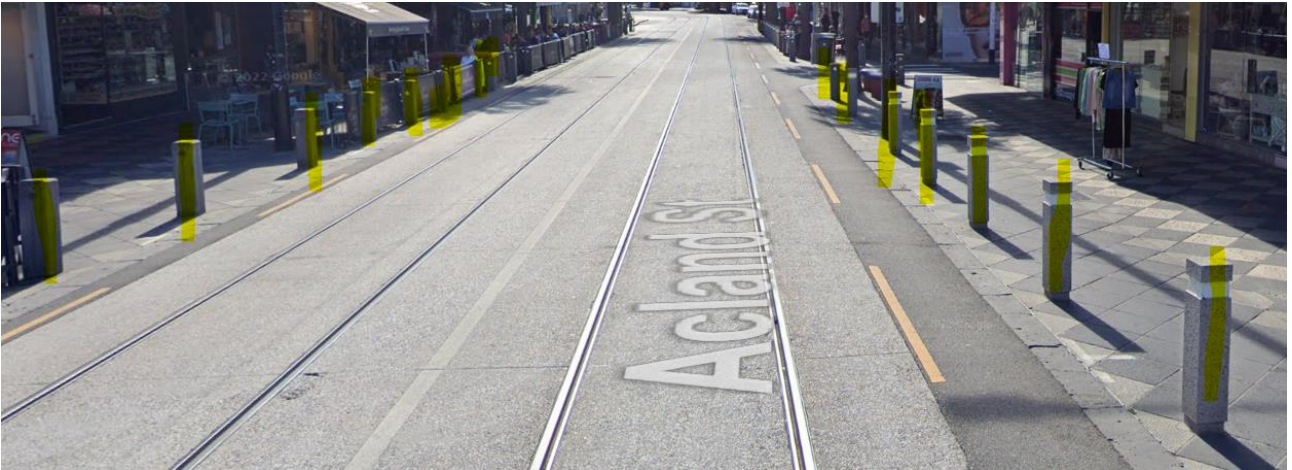
## **Project delivery**

The artist(s) will be responsible for:

- Design and development of the artwork
- The cost of setting-out paint/chalk, materials, equipment and labour
- Setting out the artwork on site
- Achieving timeline
- Meetings as required and working with Council/ASVBA to develop the artwork concept and installation schedule
- Working with Council/ASVBA to ensure the artwork is not offensive and appropriate for the site
- Delivery of the art as mutually agreed with Council, ASVBA and relevant stakeholders
- Participation in media calls, interviews and publicity if requested
- Public Liability Insurance to cover \$20,000,000

## **Site Photo**

Concrete Bollards – 67 in total



LV Cabinets – 9 in total



### ***Council contribution***

Council will facilitate and assist with:

- Maintenance
- Project management
- Permits

### ***Project timelines***

**20 April 2024** Expressions of interest due date

**May 2024** Successful artists notified \*

Please note, timelines are subject to change.

### ***Contractual arrangements***

Applicants must be an incorporated body/company, or auspiced by a body, such as Auspicious Arts.

### ***Selection process***

Concepts will be assessed by a panel comprising of Council Officers and ASVBA Representatives. Assessment criteria will include response to the brief, originality, site specific response, and ability to deliver a high quality public artwork(s).

Artists need to submit the following:

- A brief outline of the concept/idea (maximum 150 words)
- Other relevant info, such as an Artist CV, past works, portfolio, website, web links

Proposals are to be emailed on or before **April 20th, 2024** to

[alexander.albrecht@portphillip.vic.gov.au](mailto:alexander.albrecht@portphillip.vic.gov.au)

For further information contact: Alexander Albrecht - [alexander.albrecht@portphillip.vic.gov.au](mailto:alexander.albrecht@portphillip.vic.gov.au)  
0424 190 202